

## Intellectual Property Strategic Management Skill Set

<b>Target Group</b>	This skill set is for managers who need to develop strategies for the management and commercialisation of intellectual property.
<b>Units</b>	BSBIPR501A    Manage intellectual property to protect and grow business BSBIPR601A    Develop and implement strategies for intellectual property management
<b>Pathway</b>	Units from within this Skill Set can contribute to a number of qualifications, including the BSB50207 Diploma of Business, BSB50507 Diploma of Franchising, BSB51107 Diploma of Management, BSB60207 Advanced Diploma of Business, and BSB60407 Advanced Diploma of Management.
<b>Suggested form of words for Statement of Attainment</b>	These competencies from the BSB07 Business Services Training Package meet the industry requirements for developing and managing intellectual property strategies.