

Community Broadcasting Coordination Skill Set

Target Group	This skill set is for people coordinating or managing the operations of small community broadcasting stations, where there is little or no management support, either paid or voluntary.
Units	<p>CUFIND301A Work effectively in the screen and media industries</p> <p>BSBMGT605B Provide leadership across the organisation</p> <p>BSBSMB404A Undertake small business planning</p> <p>BSBFIM501A Manage budgets and financial plans</p> <p>BSBCMP501B Identify and interpret compliance requirements</p> <p>BSBMKG413A Promote products and services</p> <p>BSBCMM401A Make a presentation</p> <p>BSBPUB503A Manage fundraising and sponsorship activities</p> <p>BSBHRM506A Manage recruitment, selection and induction processes</p> <p>SRXHRM001B Manage volunteers</p>
Pathway	<p>All units except CUFIND301A provide credit towards CUF50107 Diploma of Screen and Media and other qualifications that allow for selection of these units.</p> <p>CUFIND301A provides credit towards CUF30107 Certificate III in Media and CUF40107 Certificate IV in Screen and Media.</p>
Suggested form of words for Statement of Attainment	These competencies meet industry requirements for community broadcasting station coordinators.